

GCSE Media Studies Examination Information

Subject Content:

This GCSE Media Studies specification is based on the key concepts for exploring and creating media. The framework is based on four inter-related areas:

- media language: how forms, codes and conventions create meanings
- representation: how the media portray events, issues, individuals and social groups
- media industries: production and distribution
- audiences: how audiences respond to and interact with media products and processes. The framework provides a holistic and focused approach to interpreting and analysing the media

Media Forms Examples of all of the following media forms will be studied:

- television
- film
- radio
- newspapers
- magazines
- advertising and marketing
- video games
- music videos

Subject	Exam board	Exam Board Specification Title	Link to specification
GCSE Media Studies	WJEC EDUQAS	Media Studies: C680QS	Specification

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Assessment:

Unit 1: Exploring the Media

How it's assessed

- Written examination: 1 hour 30 minutes
- 30% of qualification
- 60 marks

Section A:

Representations – advertising, video games and newspapers This section will assess knowledge and understanding of the representation of gender and events in relation to any of the media forms studied – advertising, video games and newspapers.

- One stepped question based on unseen print-based resource material related to advertising, video games or newspapers.

Section B:

Music This section will assess knowledge and understanding of media language, representation, media industries and audiences.

- One stepped question and two single questions

Unit 2: Understanding Television and Film

How it's assessed

- Written examination: 1 hour 30 minutes
- 30% of qualification
- 60 marks

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Section A:

- Wales on Television This section will assess knowledge of media industries, audiences, media language and representation.
- One stepped question based on the set 'Wales on Television' product chosen by the centre. The final part of this question requires an extended response where the quality of written communication will be assessed.

Section B:

- Contemporary Hollywood Film This section will assess knowledge and understanding of media industries, audiences and media language. One stepped question and two single questions.

Unit 3: Creating Media

How it's assessed

- Non-exam assessment
- 40% of qualification
- 80 marks
- A media production, including individual research and planning, created in response to a choice of briefs set by WJEC, and applying knowledge and understanding of key concepts.
- An individual reflective analysis of the production.