

## Careers Education: Information for Employers

If you are an employer, FE/HE or other provider who would like to work with us as part of our careers provision please take a look at our Provider Access Policy and contact **Katy Modlin**, Careers Coordinator – email [modlink@ss.changinglives.education](mailto:modlink@ss.changinglives.education) or phone 015396 20383

### Why volunteer your time?

As an employer, you should never underestimate the positive influence you can have on young people. Sharing your experience and workplace with young people allows them to meet role models and see examples of jobs they might like to do in the future.

Sharing your career journey can be powerful. Your insights, unique industry knowledge and experience can make a difference to the options a young person considers for their future career.

You could be the role model who changes a young person's life, just by showing them what is possible.

### Benefits to your business

It helps give young people the skills and knowledge that they need while also potentially finding new recruits for your business.

You can make a difference to the future career choices that a young person makes.

- Employee engagement and development: employees can build on their supervisory and leadership skills whilst sharing their knowledge and expertise with young people.
- Insights into your business: understand how young people view your business.
- Access to skills: tap into the minds of digital natives.
- Build business-relevant skills in young people to support your recruitment strategy and develop your future workforce.
- Give back to your community and build relationships with schools and colleges.
- Raise a positive profile and challenge myths about your business and industry.
- Embrace online delivery to enable more young people to gain valuable insights into careers and industry opportunities.

### Careers Events

We aim to run a series of careers events for each year group and are always keen for employers and institutions to provide help and offer their expertise.

Activity	Description
<b>Employer Talks</b>	Share your career journey...
<b>World of Work / Work Ready Skills</b>	World of Work sessions include CV advice, mock interviews, LMI and employability skills.
<b>Post-16 Options Presentations</b>	Supports students' understanding of A levels, vocational qualifications and apprenticeships.
<b>Career Speed Networking</b>	Volunteers meet groups of students to broaden their awareness of different jobs.
<b>Mock Interviews</b>	Year 10 mock interviews to help students practise interview skills; virtual options available.

<b>Work Experience</b>	Year 10 students complete a full week in a workplace during the summer term.
<b>Careers Fair</b>	Employers showcase their sector to prospective future employees.
<b>Company Visits</b>	Students visit workplaces to explore career opportunities and experience the working environment.
<b>Mentoring</b>	Employers offer 1–1 mentoring to help students build confidence and career direction.
<b>Curriculum Offer</b>	Employers help link curriculum content to real-world business applications.
<b>Enterprise Projects and Competitions</b>	Supports enterprise skills development in partnership with Cumbria Careers Hub.

#### Useful link

[Ensuring every young person receives outstanding, relevant careers education – Cumbria Careers Hub](#)